



"Digital Era" in International Student Recruitment

Agents contribute > 60% of the annual global student's enrollment.



Chances of enrolling students increased 2X if interested students are given the right info and counseling.

Date: 21 & 22 October Day: Thurs & Fri Time: 9am – 5pm Mode: Live via Zoom Fee: USD 180 / pax

Among Topics Covered:

- Current trends in the global and local student's recruitment.
- Do's and Don'ts of becoming a student recruiter.
- Social Marketing by using Digital Tools
- How to engage global international student recruiters.

<u>Kindly make Payments to:</u> Account Name: EDUGUIDE TRAINING & SERVICES PLT Account Number: 5622 2734 7310, Malayan Banking Berhad

EDUGUIDE TRAINING & SERVICES PLT (LLP0023666-LGN)

A-5-10, Empire Tower, Jalan SS16/1, 47500 Subang Jaya, Selangor, Malaysia. Website: <u>www.eduguidemalaysia.net</u> email: <u>eduguidemsia@gmail.com</u> Contact or WhatsApp: 018-2239227 (Mr. Michael Yee)